

## **News in the Neighborhood**

Puksatony Phil said six more weeks of winter, but that's not deterring our homeowners from getting ready for Spring! Down the shore, Mike and Angela Caparola's exterior transformation of their shore house is complete with siding, stone accents, windows, and a new roof. If spring decides to come early, David and Susan Lewis are ready to enjoy their new porch in Cape May.

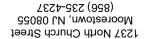
Mike and Mary Mann are enjoying hosting their family in their newly remodeled home featuring an open floor plan, a bright white Kitchen, a warm Family Room with a stacked stone fireplace, a new master Bath, and two full Baths.

A hall Bath has been completed for Theresa and Brian Hogan providing them a stylish and functional space.



R. Craig Lord Construction is a 2018 Guild Quality Master award winner, dedicated to delivering an exceptional experience.

DESICH & BUILD





## The Importance of Starting Early

- 1.The Design process takes time. We schedule ample time to ensure you can explore all layout options and material choices.
- 2. It takes time after materials are ordered for them to arrive. The lead time varies for specific materials. Some materials are available right away, but others take longer such as made-to-measure custom cabinets which can take up to six weeks to be ready for delivery.
- 3. Delivering your remodel on time is important to us. Start early if you want your new remodeled room for a special occasion like Graduation or the Holidays.



Remodeling in 2018?

Schedule your complimentary in-home meeting (856)235-4237 or info@rcraiglord.com



## The Value of Living

By Craig Lord

One of the most significant changes from when the company was founded in 1980 is homeowners' access to information. Beautiful pictures of remodels at the push of a button, before and after photos, and articles detailing new trends. All very positive. But sometimes the hardest part of a remodel is not what you like, but rather determining what a remodel costs and the value it adds to your home. A reliable resource for costs and value is industry research based on actual remodels.

Each year Remodeling Magazine surveys realtors and contractors across the country to determine both the cost



and the likely payback of common remodeling projects. We will highlight the 2018 Cost vs. Value report for the Middle Atlantic region which New Jersey falls under. In this report an upscale Bathroom Remodel averages \$64,440 and an upscale Kitchen Remodel is around \$129,446. As for a master suite addition, they report \$256,220 for an upscale remodel. These costs can vary depending upon square footage, structural needs, location, and materials choices. But it is a good starting point if you are considering these types of remodels.

A stunning remodel and the enjoyment of living in the new space is the single most visible aspect of the benefits



of remodeling. But there is another benefit that is not as evident at first. Remodeling allows you to recoup much of the costs invested in the remodel. There are few other places where you can spend now, enjoy it now, and then get some of your investment back.

The report also detailed the average Value, the amount that can be recouped, of an upscale Kitchen remodel at 53.5%, an upscale Bath Remodel at 56%, and a new Master Suite at 56%. Combined with the appreciation of homes in the Moorestown and surrounding areas, a home remodel is a smart investment and one that you can enjoy for many years.

