

It Will Happen



At this writing the snow still blankets our town and the temperatures remain frigid. It has been a demanding winter for most of us. Let me be the first to say I can't wait for Spring. While we have been nursing sore backs from shoveling, nasty colds

and indoor confinement our homes have suffered too. This year has set the record for gutters hanging off, damage from falling limbs, and frozen pipes. The harsh weather has caused a myriad of problems for our houses, leaving them ready for some much needed repair and maintenance. As we all know some day the sun will shine and we can return to the great outdoors. So, when you finally do venture outside, take the time to examine your house. If you see something out of place I would recommend that you call the office and set up an appointment for one of us to stop by and inspect your exterior. It is important that your building envelope is sound, that the siding and roof are in good condition, and that the windows and doors don't leak. Exterior drainage patterns should be noted to prevent water infiltration into crawl spaces and basements. Rotten wood should be replaced to keep insects and moisture from doing more damage. Our carpenters can take care of these and any other problems that may have shown up this winter. Let's get ready for Spring.

RCL University Provides Free Homeowner Education

In July of 2009, we launched the "R. Craig Lord University" seminar series as a forum to reach out to homeowners and address some common concerns pertaining to the home. Since its inception, the "University" has hosted information sessions on an array of topics ranging from planning for a kitchen remodel to trends in interior design. Seminars are held in our multimedia conference room and are free of charge. It's a great opportunity to learn from experts and chat with other homeowners interested in improving their homes. Several past participants have become regular attendees as new topics are offered.

Whether you're contemplating flooring options to make over your existing space, or even adding a new room, you'll find a seminar topic to help you make informed decisions. If you have a suggestion for a seminar topic you'd like to learn about, we would be happy





Let's Organize that Space



Does your home have rooms that don't work? Do you have the space but nowhere to put anything? Is the floor a storage area for the kids to dump their stuff? These common problems are easily solved with some organization.

Through our association with Wellborn Cabinets we are able to offer many attractive solutions to those troublesome areas like the Laundry Room, Mudroom, and Master Closets. Our clients rave about the transformation from old ineffective areas to new rooms where everything has a place. There are many finishing options to choose from allowing for a built in look that compliments the style of your home. Some simple solutions are available without spending a lot of money. Whatever your needs are, we are able to provide an attractive design solution that organizes the space and provides an end to all the clutter.



News in the Neighborhood

Things are busy as usual here at the company. Catherine Karsten will soon be whipping up her gourmet concoctions in a brand new kitchen. Paola and Chris Berardi have a newly appointed foyer to welcome their guests. A new Master Bath, Dressing Area, and Closet are being enjoyed by Tom Spray and Diane Hartman. We thank everyone for their business.





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R. Craig Lord is a 2010 GuildQuality Master with Highest Distinction award winner, dedicated to delivering an exceptional customer experience.



Holiday Food Drive Benefits Families in Need

In what has become a Christmas tradition here at R. Craig Lord Construction, employees came together to distribute food to needy families in our area. Canned goods, dry goods and various non-perishables were collected from clients, employees and their families, while monetary donations were matched by the company and used to purchase more food. After gathering donations, volunteers loaded the truck and delivered the food to the Bridge of Peace Community Church in Camden where they were warmly received by Ms. Laura Sanchez, who coordinates the peace center. We are grateful for the opportunity to be a part of this tradition and thank all those that participated.

