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R. Craig Lord
CONSTRUCTION
COMPANY

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Shavings

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Let's Get Ready....To Renovate

As Spring approaches people turn their thoughts towards remodeling their homes. However, there are several good reasons to start thinking about your project while winter is still here.

The remodeling process can be broken down into three steps; planning, permits and production. Most homeowners understand that the production part takes the most time of the three, but almost all clients underestimate how long the planning and permit stages can take.

Look at the planning stage. A prospective client needs to establish the goals of the project. These goals should be ranked in order of importance for example: 1) New Kitchen 2) Upgrade Electrical Service 3) Dog door.

A budget should also be established. With our Design Build format, R. Craig Lord Construction can tailor the project to a client's budget while trying to achieve the client's most important goals.

The permit phase can also contain a few surprises. If a variance is needed, months could be added to the start date. This information needs to be investigated early in the planning stage.



If the first two stages are done correctly the production part of the job is easy. Remember, at R. Craig Lord Construction we tell you how much the project will cost, when we will start and when we will finish. That is a promise made and a promise kept.

Remodel Smarter



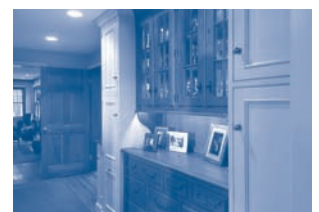
When considering a remodeling project it is important to pay attention to the resale value of the project. The resale value is the amount of money that a home improvement project adds to the overall value of the home, if the house was sold the day the project

was completed. Different projects have higher percentages of recovery when the house is sold. Not that anyone should plan to sell their home immediately after remodeling it, but the resale value can help you choose where to spend your remodeling dollars.

In its annual Cost versus Value report, Remodeling Magazine obtained cost data from remodelers like R. Craig Lord Construction, and polled 2,888 members of the National Association of Realtors. They found the percent of cost recovered for some remodeling projects in our region were:

- Bathroom addition: 72.5%
- Kitchen remodel: 76.6%
- Window replacement (wood): 79.8%

There are lots of factors involved with resale values. For optimum results, consult with a professional remodeler and local realtor before any remodeling project. A copy of the full report from Remodeling Magazine is available at our office.



Local Professionals Help Community House

Local builder R. Craig Lord, along with cabinetmaker David Ramsey and architect Neil K. Johnson, recently helped the Community House in Moorestown get new entrance doors by donating their time on the project.



L to R: Neil K. Johnson, R. Craig Lord, David Ramsey, and Bill Newborg.



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Employee Spotlight

This Spring the Spotlight is on **Ines Rivera**. Ines joined the R. Craig Lord Construction team in the Fall of '06. As Office Manager, she heads all administrative, accounting and human resource functions. Ines brings great attitude and extensive construction experience to R. Craig Lord Construction Company. She is currently remodeling her home in the city of Camden. When she is not running the show at the office, she enjoys scrapbooking and dancing.

Mark Gravenstine Opens New Store

At R. Craig Lord Construction, we like to recognize businesses that provide high quality and personalized service. We just finished a store remodel for such a company, Stine's Apothecary.

Located in the old First Union Bank on Route 38 in Hainesport, Stine's Apothecary is a full service pharmacy. Their services also include veterinary medicine, a weight management program, customized skin care and durable medical equipment. Best of all the man behind the counter is Mark Gravenstine former owner of Stile's Pharmacy. Mark's prices can't be beat, his service is excellent and he will deliver anywhere.