



# Shavings

A NEWSLETTER PUBLISHED BY R. CRAIG LORD CONSTRUCTION COMPANY

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## R. Craig Lord Construction to Receive Top Honor at Chrysalis Awards Ceremony

We are proud to announce that R. Craig Lord Construction has once again earned the highly esteemed Chrysalis Award for Remodeling Excellence. The Chrysalis Awards program recognizes the nation's best remodeling work in four regional competitions that encompass the entire U.S.

On June 8, 2006, R. Craig Lord will be honored with the "Best Project: Sunroom/Conservatory" distinction for its work on Applegate Conservatory in Moorestown, New Jersey, which was completed in 2005.



The Chrysalis winners are chosen by a panel of editors and writers from *Better Homes & Gardens*, *Today's Custom Home*, *Creative Homeowner* and The American Institute of Building Design. Entries are judged on overall design, creative use of space and materials and the degree to which the project enhanced the original structure.

"It's such an honor to be chosen for a Chrysalis Award because the competition in the northeast region is so stiff," said Craig Lord, president of R. Craig Lord Construction. "This is the sixth time we've won a Chrysalis Award and I think that's a testament to the truly talented and hardworking professionals we have at R. Craig Lord Construction."

## Spring Tip – Beware of the Mulch of Spring

As the sun warms up and the flowers begin to bud, we begin to pay attention to our planting beds. To correct the ravages of winter, most Homeowners have their beds re-mulched. But there are hazards here that need to be considered. Years of re-mulching can raise the beds too close to your home's wood framing. This allows easy access for termites and moisture. Try and keep at least 16" of your foundation showing around your house. If your house is new, watch out for soil settling under the mulch. The soil around your foundation should slope away from the house. Mulch can disguise a condition where soil has settled and water actually drains towards the foundation.

## R. Craig Lord Construction to Donate Bathroom Remodeling Job in Support of Friends of MEND

Continuing its support of the local community, R. Craig Lord Construction will be deeply involved with the Friends of MEND in 2006. Friends of MEND is an auxiliary non-profit organization that raises charitable funds to bolster the MEND mission of providing safe, sound and affordable housing to low and moderate income households, including the elderly and the handicapped.

Craig Lord, president of the construction company, has been appointed as the vice president on the board of trustees for 2006. Under Craig's leadership, the construction company will assist with the organization's annual golf tournament at Willowbrook Country Club in Moorestown on May 22<sup>nd</sup>. Anyone who may be interested in becoming a hole sponsor or playing in the golf tournament should call R. Craig Lord Construction at 856-235-4237.

For the MEND annual Fall Gala, R. Craig Lord Construction will donate its services for a bathroom remodeling job to the highest bidder. The value of the project is expected to be approximately \$15,000. "We're extremely sensitive to the needs of our local community and strive to be a part of it by giving back however possible," said Craig. "The Friends of MEND do some remarkable work for our residents and we're proud to be a part of its mission to help in providing housing support to those in need."

## Lending a Helping Hand for Katrina Relief

R. Craig Lord Construction Company did its part in aiding those in need from Hurricane Katrina in January of 2006 by heading south to help restore ravaged homes in Bayou La Batre, Alabama. Craig Lord, president of the construction company, offered a presentation highlighting the company's efforts during a fundraiser held at the First Baptist Church of Moorestown on February 27<sup>th</sup>. The event, attended by local volunteers and their families, financial contributors and other community members, generated more than \$1,000 on behalf of the Volunteers of America in Bayou La Batre.

The company lent its home repair expertise by completing three roofing jobs during its one-week stay in the Gulf region. "It was a great experience working with the people of Bayou LaBatre," said Craig. "What we did was only a drop in the bucket given their needs, but it positively affected everyone involved."



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## In the News - Gaining National Appeal

The word is out. R. Craig Lord Construction does good work and it's being communicated to the world outside of Southern New Jersey. Both *Woman's Day* and the *Journal of Light Construction* have profiled R. Craig Lord Construction with articles this year.

*Women's Day, Home Remodeling & Makeovers* spotlighted the company's exceptional work on a kitchen remodeling job for a Moorestown residence. The project resulted in a Chrysalis Award in 2004 and a complimentary right-up in the *Women's Day* March/April 2006 issue.

*The Journal of Light Construction* printed commentary provided by Craig Lord on his voyage to Alabama to repair homes damaged by Hurricane Katrina. The article, issued in March of 2006, provides the daily account of the challenges faced by Craig and how he and fellow volunteers completed three roofing jobs in only a few days. "As we said our good-byes, there were tears in the eyes of the homeowners," stated Craig in his article. He concluded, "I felt a level of satisfaction greater than any I'd felt in my 30-year career."

## Employee Spotlight

In this issue, the light shines on **Donald Van Walsen**. Don is coming up on his second anniversary with R. Craig Lord Construction Company. He has over 15 years of experience and specializes in Bathroom and Kitchen remodeling. His cheerful disposition and organizational skills make him a favorite among our clients. Don resides in Riverside with his wife Amy and two children Gustave and Lydia.