

FOR IMMEDIATE RELEASE
September 27, 2010

Contact: Ines Rivera
856-235-4237
Ines@rcraiglord.com

R. Craig Lord Construction Celebrates 30th Anniversary
Company Continues Long Standing Tradition of Giving Back to the Community

Moorestown, NJ - R. Craig Lord Construction Company, a nationally recognized full-service remodeling firm based in Moorestown will mark its 30th anniversary with an innovative month-long celebration this fall. The firm will recognize nearly 70 of its decade-spanning projects; host a festive barbecue for clients and colleagues; and make a donation, on behalf of its clients, to UrbanPromise, Camden.

Beginning October 1, R. Craig Lord's clients throughout the region will post commemorative 30th Anniversary Yard Signs to showcase projects ranging from kitchen remodels to renovations of community landmarks like Friends School Thrift Shop and Edgar Real Estate.

"In honor of our 30th anniversary, we decided to focus on UrbanPromise," said R. Craig Lord, company president. "Our relationship with the nonprofit started with a refurbished floor in the East Side Building and has led to providing volunteer/pro bono carpentry services and summer jobs for students. Through this gift, we're both thanking our clients and taking our commitment to UrbanPromise a step further."

"To provide dynamic programs for teens and children in Camden, we need faithful partners like R. Craig Lord Construction," said UrbanPromise President Bruce Main. "For twenty-three years UrbanPromise has been transforming young lives in this city. Young people who never dreamed of graduating from high school are now going to college and into the workplace. This is happening because many people are doing a little bit. Collectively we're making an impact!"

(More)

R. Craig Lord 30th Anniversary Add One

Over the years, R. Craig Lord Construction has dedicated hours of service to the community, sponsoring youth sports and Moorestown Home and School Association programs as well as holding annual food drives to help stock local food pantries. Following Hurricane Katrina in 2005, a group of employees traveled to Bayou LaBatre, Alabama to help repair and reconstruct homes that had been damaged. Additionally, Lord serves as president of Friends of MEND, a faith-based, community housing development organization and is past president of the board of trustees of the First Baptist Church, Moorestown.

“Growing up in the area and establishing my business and home here, I learned from people like Carl Barone of Carl’s Shoes and Doug Lewis from Lewis Funeral Home that a good company should also be a good citizen. I saw what they did for the community and I thought it was important for my firm to give back too,” said Lord.

"Craig Lord and his employees are fine examples of how thriving small businesses and concern for one's neighbor and community help make Moorestown exceptional," said Mayor Daniel Roccato. "Congratulations to Craig and his team on 30 successful years."

R. Craig Lord, the company has completed projects ranging from small additions to highly complex historic renovations and whole house remodels, all the while earning a reputation for rigorous attention to detail, process and project management.

R. Craig Lord Construction has been lauded numerous times by industry and trade organizations and publications. Most recently, the company was named one of 55 Quality Leaders in the nation by *Qualified Remodeler Magazine* and was recognized by Guild Master with a 2010 Guildmaster with Highest Distinction Award for exceptional customer satisfaction.

(More)

About R. Craig Lord Construction Company, Inc.

Founded in 1980, R. Craig Lord Construction Company is a nationally recognized award winning remodeling firm based in Moorestown, New Jersey. With the benefit of a full time staff of world-class carpenters, R. Craig Lord Construction has the experience and core capabilities to deliver projects of every size- from small additions and highly complex historic renovations, to whole house remodels. Follow one of the company's recent projects on their blog, www.rcraiglord.com/blog. For more information on all of R. Craig Lord Construction services, contact them at (856) 235-4237, or visit their website, www.rcraiglord.com.

###